

ImerCare™

A NEW RANGE OF MINERALS FOR THE PERSONAL CARE INDUSTRY

Natural perlite for cosmetics

ImerCare™ 25P is the latest in a series of products developed by IMERYS from its perlite based minerals.

ImerCare™ 25P is manufactured using proprietary technology, developed by IMERYS, to optimise performance and provide multi-functionality for formulators.

The natural properties and composition of perlite has been specifically engineered to meet the needs of the personal care industry:

- Controlled particle size to allow for spray usage
- Shape/Size optimization for matting effect
- Selective mining for higher absorption power



WORLD
MINERALS



IMERYS
Performance Minerals

IMERCARE™ 25P

ImerCare™ 25P is a naturally occurring perlite. Careful processing results in soft, fine particles suitable for use in a variety of personal care products. ImerCare™ 25P has been specifically designed for formulations where high purity, excellent matting effect, and high absorption are desired.



APPLICATIONS

- Skin Care
- Hair Care
- Fragrance
- Toothpaste
- Toiletries
- Decorative Cosmetics

PROPERTIES

- Excellent Matting Effect
- Odourless - Excellent Absorbency
- High Whiteness
- 100% Natural
- Delicate Abrasion
- Soft Touch

With a unique knowledge of mineral technology, combined with unrivalled depth of application expertise IMERYS can select the most suitable grade to improve the formulation of our customers' products.

Imerys is continuing to develop further grades for the personal care industry and can adapt existing products upon request.

Drawing on a wide range of minerals with many matching characteristics - including calcium carbonates, clays, kaolins, calcined kaolins, diatomite, feldspar, mica and perlite - Imerys makes technical products that are essential for many industries.

For further information, contact your usual sales representative or visit

www.imerys-perfmins.com

IMERCARE™ | PHYSICAL CHARACTERISTICS

Grade	Colour	Oil Absorption (%)	Refractive Index	Bulk Density (gr/l)	D50 in µm (Malvern)	pH	
ImerCare™ 25P	White	250	1.56	100	25	7	
Grade	SiO ₂	Al ₂ O ₃	Fe ₂ O ₃	Na ₂ O	K ₂ O	CaO	TiO ₂
ImerCare™ 25P	72	14	0.7	4.0	8.8	0.3	0.1

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